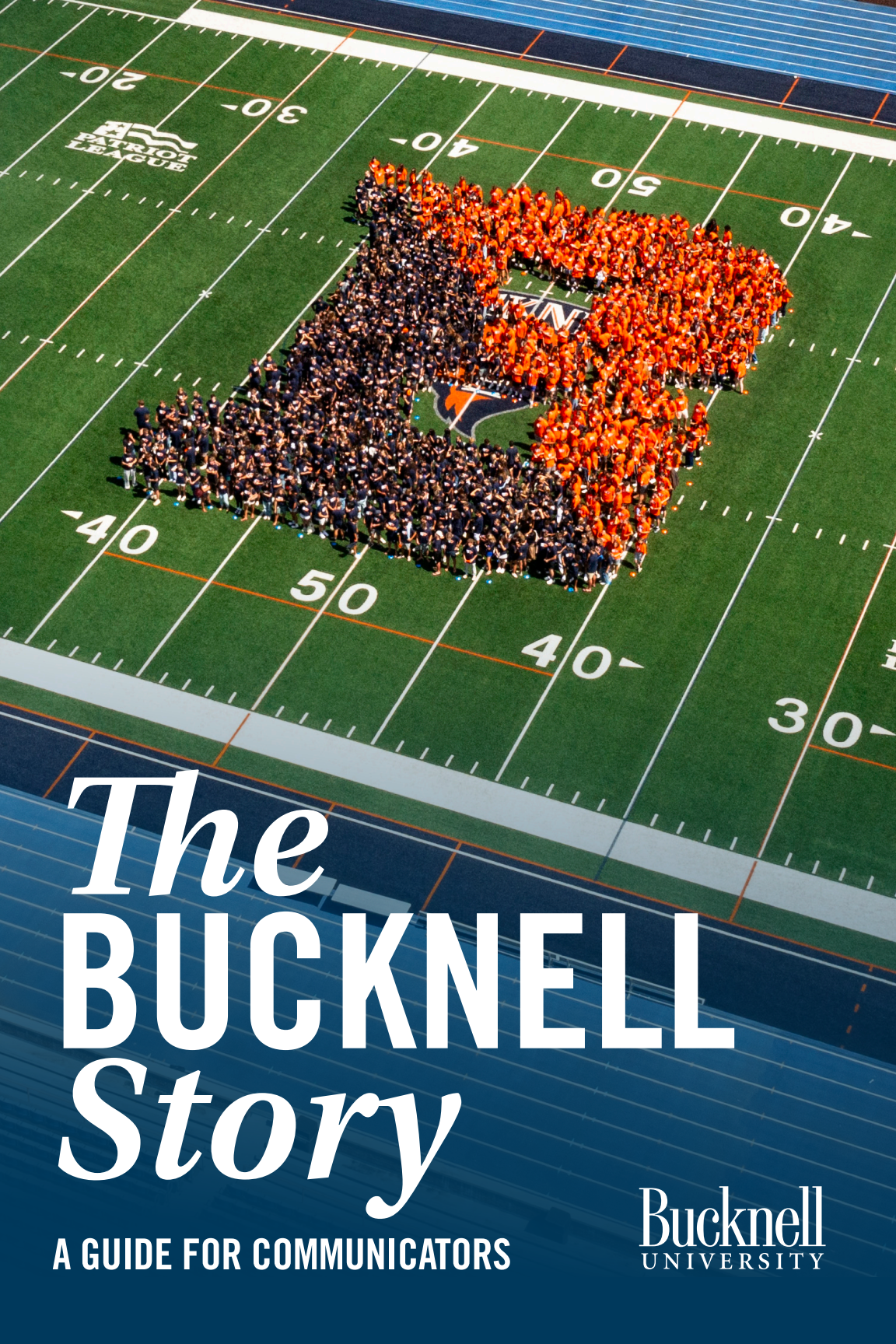




The **BUCKNELL** *Story*

A GUIDE FOR COMMUNICATORS

Bucknell
UNIVERSITY

The Bucknell story lives in you, and Bucknell needs your voice to help elevate the University's national presence.

You may be the most direct connection someone has to Bucknell. At a time when audiences crave authenticity and trust, your perspective carries great weight.

This guide will help you share consistent, accurate and compelling messages about the University. Use it as a reference and translate it into your own words when you speak, write and represent Bucknell.



TOP 5 THINGS YOU NEED TO KNOW

Admissions & Access 2

Expanding scholarships and financial aid is Bucknell's first and most important fundraising priority.

Academic Advantage 4

A wide range of academic options and personalized mentorship offer Bucknell students the best aspects of both large and small colleges.

Life at Bucknell 6

Bucknell provides four years of housing because our residential and academic experiences are intentionally intertwined.

Bison Athletics 8

Nearly one in four Bucknellians is a student-athlete, a testament to the integral role of athletics in campus life.

Career Outcomes 10

LinkedIn named Bucknell the No. 1 liberal arts college in the nation for career success.

+ 4 ways you can help Bucknell today 12



Admissions & Access



Admission to Bucknell is highly competitive. We seek students with the curiosity to pose creative questions, the boldness to venture into the unknown to discover the answers and the drive to make a world-changing impact. Then we open doors to the most promising with robust merit and need-based scholarships.

ADMISSIONS DEADLINES

NOV. 1: Early Decision I

JAN. 10: Early Decision II and Regular Decision

WHAT'S DUE

- Common Application or Coalition Application
- Bucknell merit scholarship application
- College Scholarship Service (CSS) Profile and Free Application for Federal Student Aid (FAFSA)

Class of 2029

11,562 **APPLICANTS**

3,723 **ADMITTED**
(32.2% ADMIT RATE)

1,040 **ENROLLED**

3.74 **AVERAGE HIGH SCHOOL GPA**
4.0 SCALE • REFLECTS STUDENTS ADMITTED TO BUCKNELL

Costs in Context

2026-27

**Total
Comprehensive Cost**

\$91,880

Includes tuition, housing,
meal plan and student fee

**Average Need-based
Aid Package**

\$58,500

Includes Bucknell need-based
grants, federal and state grants,
federal work-study and federal
subsidized student loans.

Expanding Scholarship Access

A college education remains the best investment you can make in yourself, but rising costs and increased competitiveness mean that students are weighing affordability in their decisions like never before.

That's why growing financial aid and merit scholarships is Bucknell's No. 1 fundraising priority.

**2 out of 3
STUDENTS**
receive some form
of scholarship.

\$21,371

**average federal student
loan indebtedness**

among students who borrow
(compared to about
\$38,000 nationally)

RESOURCE TO SHARE

For more than six years and 100 episodes, Bucknell's *College Admissions Insider* podcast has offered expert advice to help families navigate the college admissions journey, from the initial search through enrollment and beyond. The podcast isn't just for prospective Bucknell students — it provides admissions guidance relevant to students considering any college or university.



Academic Advantage

Bucknell's academic program strikes **a balance few schools can achieve** by combining more academic choices than most schools of our size with the specialized expertise of nationally recognized engineering and management colleges. The opportunities for students to **unite their interests and passions with their career aspirations** are the essence of our institutional strength.

3 COLLEGES

**67
MAJORS**

**77
MINORS**

**55% OF THE CLASS OF 2026
EARNED A DOUBLE-
MAJOR OR A MINOR**

The Personal Touch

Bucknell's small class sizes and low student-to-faculty ratio give students close access to faculty mentors who support their academic and professional goals. And thanks to our undergraduate focus, students have **access to the best spaces, equipment and opportunities from day one** — something many other schools reserve for seniors or graduate students.

**EVERY
FIRST-YEAR
STUDENT
GETS:**

A faculty
academic adviser

A student mentor
from their college

A personal librarian

**9:1 STUDENT-
FACULTY RATIO**

**100%
CLASSES TAUGHT
BY FACULTY**

**20
AVERAGE
CLASS SIZE**

In Their Own Words



**Read More
Student
Stories**



NEUROSCIENCE **MONWABISI QEKI '28**

Monwabisi Qeki was looking for a college where he would be “a valued member, not just a number.” At Bucknell, he’s discovering how far the personal relationships he sought can take him. After doing lab work with Biology Professor Mizuki Takahashi, Qeki traveled to Gifu, Japan, during the summer to continue their joint research on amphibians. He also helped uninsured patients access medical care with a free clinic in Virginia through a Bucknell internship program and immersed himself locally with the Center for Community Engaged Leadership, Learning & Research. By embracing each opportunity, Qeki is building experience toward his ultimate goal of earning an M.D./Ph.D. and starting a neuroscience research center in his home country of Lesotho.



MARKETS, INNOVATION & DESIGN **LAURA POSH '27**

Laura Posh wanted a program where she could blend her creative side with her interest in business. In the Freeman College’s markets, innovation & design major, she’s found “a great way to bring those two worlds together.” In her Design Realization course, Posh took an idea for a “rescue dog” beach toy from creative concept to physical product. “It was so hands-on and required problem-solving and design thinking,” she says. She’s extending that experience through internships in packaging and branding that she’s secured through Bucknell’s Center for Career Advancement. “I got to apply what I learned in my marketing and consumer behavior courses — thinking about audiences, messaging and how to tell a company’s story,” she says.



MECHANICAL ENGINEERING **MY LY '27**

As a transfer student, My Ly wanted to make the most of every moment at Bucknell. She hit the ground running in the lab of Professor Jude Okolie, chemical engineering, where students work on renewable energy projects. Supported by a Bucknell grant, Ly spent a summer developing more sustainable methods for recycling lithium-ion batteries under her professor’s mentorship. Just a few months later, she found herself in Boston, presenting her research at the leading conference for academic and industry professionals in chemical engineering and taking home an award. Through these and more experiences, Okolie’s lab has also become a “third place” where Ly feels grounded.

Life at Bucknell

At Bucknell, the residential community isn't separate from the academic one; **it extends the experience far beyond the classroom.** Every aspect of campus life, from residence halls to dining to wellness resources, reflects a commitment to student excellence.



“It’s about more than dancing. It’s a way to build teamwork and leadership. Everyone on the team has a role as a coach, so we’re all helping each other grow.”

Electrical engineering major **Richard Chi '29** started lion dancing while growing up in Los Angeles. He found enthusiastic support at Bucknell after starting the University's first lion dance team.

200+ CLUBS AND ORGANIZATIONS

16 GREEK ORGANIZATIONS

20+

CLUB AND INTRAMURAL SPORTS

A Residential Experience

At a residential university, living, learning and dining together is part of the experience. That's why Bucknell provides housing for **all four years** of the undergraduate journey, and continually improves our campus to offer students a true home-away-from-home experience.



RECENT INVESTMENTS

2026

- Renovations to the Elaine Langone Center add a new outdoor gathering space, two new student lounges and 115 seats to Bostwick Social House
- “Hammock villages” installed at outdoor locations around campus
- Financial Aid moved to a more central location in Marts Hall

2025

- Five-building West Apartments complex completed
- Air conditioning added to Harris Hall
- New dining and seating options added to Bostwick and The Bison Café

2024

- Renovations to student-facing offices in the Elaine Langone Center
- Douglas B. Hall '91 Rock Climbing Memorial Park constructed

ON THE HORIZON:

New dining options in MacDonald Commons, two permanent buildings at Morrow Farm, 100+ new parking spaces, all major residence halls air-conditioned with completion of Larison Hall HVAC project, esports lounge

40+

COURSES PER YEAR

HOSTED AT THE FARM

6,000+

STUDENTS

HAVE ENGAGED WITH THE FARM SINCE ITS 2018 LAUNCH

8,000 LBS.

PRODUCE HARVESTED

FROM THE FARM AND LEWISBURG COMMUNITY GARDEN IN 2025

The Morrow Farm

Opened in 2018 and named in 2026, The Morrow Farm at Bucknell University is a 5-acre hub for regenerative agriculture and hands-on learning where students and faculty break down disciplinary boundaries. The farm provides food for Bucknell dining and the local community, serves as a living laboratory for classes and research projects, and offers a powerful model for academic engagement that promotes well-being and belonging.



Bison Athletics

Combine **one of the largest varsity athletics programs** in the country with a comparatively small student body, and it's easy to see why athletics are such an integral part of the Bucknell experience. Bucknell's investment in Division I athletics propels the Bison to compete in every arena — athletics, academics and their future careers.

1 IN 4

STUDENTS

is a student-athlete



27

DIVISION I

sports teams

(13 men's, 14 women's)

DI ATHLETICS PROGRAMS SMALLER THAN BUCKNELL'S

- Kansas Jayhawks (16)
- Alabama Crimson Tide (21)
- Indiana Hoosiers (24)
- Notre Dame Fighting Irish (26)
- UCLA Bruins (26)

18

PATRIOT LEAGUE PRESIDENT'S CUP TITLES
— **MORE THAN ANY OTHER SCHOOL**

On Top by Any Measure

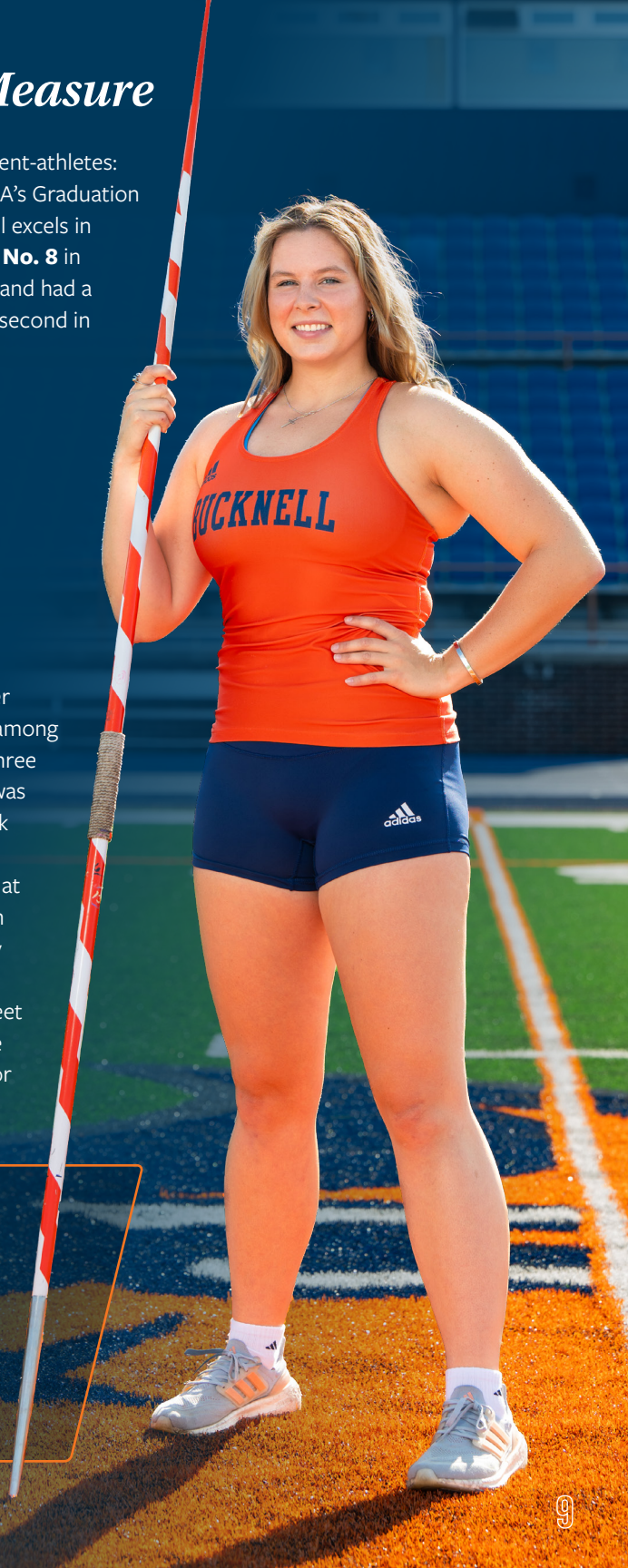
Two metrics track outcomes for student-athletes: federal graduation rates and the NCAA's Graduation Success Rate. Year after year, Bucknell excels in both. In 2025, the Bison were tied for **No. 8** in the nation in federal graduation rate, and had a **Graduation Success Rate of 97%**, second in the **Patriot League**.

Student-athlete to Watch

EVELYN BLISS '27, ALL-AMERICAN JAVELIN

In her time at Bucknell, javelin thrower Evelyn Bliss '27 has earned her place among the world's very best. In addition to three Patriot League championships, Bliss was crowned the 2025 USA Outdoor Track and Field Women's Javelin National Champion, en route to a No. 19 finish at the World Athletics Championships in Tokyo. She started 2026 off strong by breaking a facility record and earning Women's College Individual of the Meet recognition at the Penn Relays before finishing second at the NCCA Outdoor Championships in Eugene, Ore.

"Being at Bucknell is a special experience. The connections I've made here, both in and out of the classroom, have been incredible."



Career Outcomes

Bucknell's interdisciplinary approach reflects a simple truth: **The most complex problems don't fit neatly into a single discipline.** We prepare students to connect ideas across fields so they are ready not only for their first job, but for an evolving career that spans decades.

NO. 7

FOR GRADUATES LANDIN
OPPORTUNITIES QUICKLY
AFTER GRADUATION
LinkedIn, 2026

CLASS OF 2025*

93%

SUCCESSFUL OUTCOMES

\$73,346

AVERAGE STARTING SALARY

(EMPLOYED, IN GRADUATE SCHOOL, CIVIL SERVICE OR VOLUNTEER WORK)

*graduates surveyed nine months after Commencement



NO.9

**STRONGEST
ALUMNI NETWORK**

LinkedIn, 2026

The Center for Career Advancement

Career preparation at Bucknell is personal, flexible and lifelong. Center for Career Advancement services begin before students arrive on campus and help them explore interests as well as secure the important experiences, connections and internships so necessary for success in a first career and beyond. Alumni career support remains available to graduates for a lifetime.

58,000+

ALUMNI EAGER TO HELP

THE NEWEST BUCKNELLIAN SUCCEED

Making Good on Our Promise

Today's graduates face a complex job market shaped by rapid technological change, evolving hiring practices and the growing influence of AI. To position graduates to succeed, the Freeman College of Management launched a more hands-on approach to supporting students' career journeys. The newly-hired Career Search Accelerators identify and proactively assist students still searching for their next step with industry-specific guidance, interview preparation and other career-readiness skills. In just their first two months, the staff members assisted more than 50 students in securing jobs. They are continuing their work in effort to help the college's entire graduating class secure employment. The University plans to expand the program in 2026-27.

NO.1

**LIBERAL ARTS COLLEGE
FOR CAREER SUCCESS**

**LinkedIn
2025, 2026**

4 Ways You Can Help Bucknell



Give a “Bucknell Hello”

Open, friendly people are a hallmark of Bucknell, creating a welcoming atmosphere that visitors notice right away. If you see someone who looks lost or might have a question, don't wait for them to approach you. Say hello, help them, and whenever you speak to someone about Bucknell, let them know they belong here.



Spread the Word

Follow @BucknellU accounts on LinkedIn, Instagram, Facebook, X, YouTube and TikTok, then share, share, share. Nothing can help amplify Bucknell's message more than the authentic endorsement of Bucknellians.



@BUCKNELLU



Open Doors for Students

CONNECT
WITH THE CCA



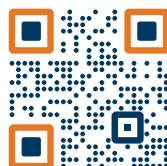
Your career experience and connections may be more valuable to students than you realize. You can be a career mentor, coach students through mock interviews, share your expertise on a panel, or offer internship or employment opportunities in your organization. Connect with Bucknell's Center for Career Advancement to help.



Make a Gift

Bucknell relies on tuition to cover about 80% of its operations. Gifts to Bucknell's endowment and annual fund are both critical for ensuring access. Every gift to Bucknell makes a tangible difference in students' lives.

WAYS TO GIVE



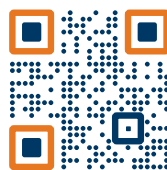


2026-27 Calendar

FALL

Orientation begins	Aug. 19, 2026
Classes begin	Aug. 24, 2026
Admissions Open House	Sept. 12, 2026
Family Weekend	Sept. 18–20, 2026
Admissions Open House	Oct. 3, 2026
Fall break	Oct. 12–13, 2026
Homecoming	Oct. 16–17, 2026
Trustees meeting	Oct. 21–23, 2026
Admissions Open House	Oct. 24, 2026
Thanksgiving recess	Nov. 21–29, 2026
Classes end	Dec. 8, 2026
Final examinations	Dec. 10–17, 2026
January graduation	Jan. 14, 2027

FULL CALENDAR



SPRING

Classes begin	Jan. 19, 2027
Admissions Open House	Feb. 13, 2027
Enrolled Student Day	Feb. 27, 2027
Spring recess	March 6–14, 2027
Admitted Student Day	April 10, 2027
Admitted Student Day	April 17, 2027
Trustees meeting	April 28–30, 2027
Classes end	May 3, 2027
Final examinations	May 5–12, 2027
Commencement	May 16, 2027
Degree conferral	May 20, 2027

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**DON'T
TAKE
OUR
WORD
FOR
IT ...**

NO. 1

LIBERAL ARTS COLLEGE
FOR CAREER SUCCESS
LINKEDIN, 2025, 2026

NO. 10

MOST INNOVATIVE SCHOOLS
*U.S. NEWS & WORLD
REPORT, 2027*

NO. 8

UNDERGRADUATE
ENGINEERING PROGRAMS
*U.S. NEWS & WORLD
REPORT, 2027*

NO. 29

NATIONAL LIBERAL
ARTS COLLEGES
*U.S. NEWS & WORLD
REPORT, 2027*

NO. 10

BEST LIBERAL ARTS COLLEGE
FOR INTERNATIONAL STUDENTS
STUDY ABROAD AIDE, 2026